Capacity Workshop 1:
The How-To of Research Translation

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Welcome to Research Translation 101
Objectives

- Review LASER’s definition of and approach to research translation
- Consider the four tenets of translation
- Identify common challenges and consider best practices
- Consider dissemination approaches for translation
Research Translation

A co-design process between academics and practitioners, where research is intentionally applied to a development challenge, and from the beginning the result is planned to be a tested solution adapted for use as a product, practice, or policy.
Outline

1. Partnership
2. Process
3. Translation Product
4. Dissemination
1. Partnership
Aspects of Partnership

• Terms and Start Up
• Timelines
• Incentives and Values
• Intellectual Property
• Outcomes & Definition of Success
• Donors
• Student Engagement

In pairs, consider these aspects of partnership. Using your post it notes, identify some challenges (yellow) in these areas, as well as some potential responses to those challenges (pink).
2. Process
Scenario: Project process planning
3. Translation Product
RESEARCH TRANSLATION

Impact
Wider Application
Replication/Scale
Increased Awareness

Question, Research, Context, and Field Testing

Researchers
Practitioners
Networks, Policy Makers, Private Sector, Donors

Discovery, Learning, Innovation, & Field Tested Solution

DEEP COLLABORATION

Research for Development Conference (R4D), May 2019, Uganda
USAID’s definition of “adapted for use”:

“...a research product or set of research results has been tailored for non-technical audiences with the intent of facilitating the application of the research. Research products translated for use include, but are not limited to: policy briefs, policy recommendations, editorials, media, infographics and blogs. Incorporation of research into a systematic review can also be considered translation for use. Workshops and workshop presentations designed for decision-makers and other non-technical audiences can also be considered a research product tailored for use.”
Scenario: Product & Target Audience

Your partnership is established and you have extensive planned on how to work together. You and your partner have discovered that the inclusion of school counseling support programming has a significant impact on learning outcomes, and particular counseling support curricula are especially effective.

In five minutes, can you identify at least two intended audiences and different translation products for these research findings?
4. Dissemination
RESEARCH TRANSLATION

Discovery, Learning, Innovation, & Field Tested Solution

Researchers

Practitioners

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Question, Research, Context, and Field Testing

Impact
Wider Application
Replication/Scale
Increased Awareness
Conclusion & Next Steps