

article:1892

International engineering students – avoiding plagiarism through understanding the Western academic context of scholarship

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Article Summary

Those who are new to university environments are often confronted with a new culture of scholarship – particularly with the way in which research is presented and attributed.

As Learning and Academic skills advisers will attest, the international student cohort (that is, those who are articulating into Western systems) face the biggest challenge with referencing and attribution. This is because the notion of using sources is characteristically a Western notion, dating back many years to the freedom of expression, the growth in the book and British copyright laws in the early 18th Century. This assertion – culture and difference – is promulgated widely in the learning and academic support literature by writers such as Ballard and Clanchy (1991); Lowe and Cook (2003) and Chanock (2003). It is also presented in literature around applied linguistics (for example Hyland, 1999).

In late 2003 a group of Masters Engineering students at the University of South Australia were found to have plagiarised. Their 'sins' ranged from cutting and pasting from the internet, to failure to reference their sources in text. The relatively large numbers of students indicated that dishonesty was not the only reason for lack of attributions in their papers. A combination of lack of familiarity with the language-rich genre of proposal writing, combined with lack of exposure to Western systems of referencing, left the group vulnerable to plagiarism through ignorance.

Engineering staff and Learning Advisers (from the teaching and learning unit, *Learning Connection*) instigated a series of interventions which made explicit the cultural differences as they related to attribution and scholarship. These interventions involved:

Scaffolding assessment so that students could build their skills toward a final product. (For example, the first piece of assessment was demonstrating basic referencing skills, the second was to write a literature review and the third their final research proposal.)

Library-run sessions about how to use electronic databases.

A series of formal workshops about referencing (in the Western tradition); writing the literature review and writing a research proposal.

A series of informal Writers' Circles. Students volunteered pieces of writing and the rest of the class 'solved' referencing and other writing conundrums.

The identification of students perceived to be 'at risk' of failing or – indeed – plagiarism. These

students were referred on to Learning Advisers.

The development of specialist online resources, such as an Avoiding Plagiarism website which was targeted especially to the course.

Data was gathered longitudinally over a three year period. It indicated that these interventions yielded a dramatic decrease in the amount of plagiarism recorded from 45% of the class cohort in the first half of 2003 to 2.1% by the second half. By the second half of 2005 instances of plagiarism had declined to nil.

Such a successful result demonstrates two things. Firstly, that collaboration between Engineering and academic support staff provides fruitful results. Secondly (and most importantly for this study), we must constantly guard against tendencies toward stereotyping those new to our shores as 'plagiarists' or somehow academically deficit.

Making explicit the cultural nuances of Western academe goes a long way toward improving the quality of the work received by students and the teaching delivered by lecturers.

The authors would like to acknowledge the support of Monica Behrend, the Systems Engineering and Evaluation Centre, the library team at the Mawson Lakes campus of the University of South Australia and the teaching team at Learning Connection.

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